Bachelor of Science in Business Administration
2017-2018 Academic Year

Curriculum

Transferred Courses (General Education and Electives) at least 81 credits

Required Courses (minimum grade of C- or better) 42 credits

- AC340, Managerial Accounting
- BA310, Global Business (3 cr)
- BA314, Business Ethics (3 cr)
- BA315, Management Information Systems (3 cr)
- BA324, Entrepreneurship & Business Plan Development (3 cr)
- BA411, Business Law (3 cr)
- BA478, Seminar in Leadership (3 cr)
- FN312, Financial Management (3 cr)
- FN336, Advanced Managerial Finance (3 cr)
- MK252, Principles of Marketing (3 cr)
- MT212, Principles of Management (3 cr)
- MT311, Organizational Behavior (3 cr)
- MT335, Operations Management (3 cr)
- MT431, Strategic Management (3 cr)

Degree Total: 123 credits

Note: Accounting I and II (AC221 and AC222) are important prerequisites for this program. If you have not already completed them, please work with your Academic Advisor to schedule them before you take AC340, BA324, or FN312.
Course Descriptions

AC340 Managerial Accounting (3 cr.)
Focuses on the information needs of management. The identification, measurement, accumulation, analysis, preparation, interpretation, and communication of information assist all levels of management in fulfilling organization goals. The process of gathering and analyzing this information and presenting it in a format useful to internal management is emphasized in this course.
Prerequisite: AC222.

BA310 Global Business (3 cr.)
Provides students with an opportunity to acquire an understanding of how multinational companies can transact business successfully in response to the complex challenges of operating in a global environment. The course emphasizes the diverse economic, cultural, and institutional systems from an international, regional and global perspective, while incorporating the marketing, financial, managerial, and strategic considerations that lead to success.
Prerequisites: MT212 and MK252.

BA314 Business Ethics (3 cr.)
Provides an understanding of ethical problems in business. Examines the conceptual and practical implications of ethics for business conduct.
Prerequisite: Junior standing.

BA315 Management Information Systems (3 cr.)
Provides an overview of information systems – planning, organizing, leading, and applying information technology advancements. This course has a managerial perspective that describes how is supports business goals and functions, defines what information resources are available to the manager, and demonstrates how the manager is involved in the information development process.
Prerequisite: Junior standing.

BA324 Entrepreneurship and Business Plan Development (3 cr.)
Focuses on the development of a business plan that identifies a market need, evaluates the financial viability of the venture, and organizes the resources to launch the business. Specific emphasis will be given to sources of funding for entrepreneurial ventures and the appropriate legal forms of a business to accompany chosen financing strategies.
Prerequisites: Junior standing, AC221 or BS316, and MT212.

BA411 Business Law (3 cr.)
Covers law of business regulation, contracts, and legal controls imposed in the business-society relationship. Includes study of basic contract law, uniform commercial code, and appropriate legal concepts as related to business activities.
Prerequisites: Junior standing.

BA478 Seminar in Leadership (3 cr.)
A laboratory experience providing opportunity for self-development and synthesis of the major themes explored during prior courses, including social responsibility, ethics, integration of faith with practice, personal development, group process, organization and leadership.
Prerequisite: Senior standing.

FN312 Financial Management (3 cr.)
Introduces the financing of business enterprise. Financial planning and control, analysis of alternative sources and uses of capital debt and equity, and cost of capital will be explored.
Prerequisite: AC222.

FN336 Advanced Managerial Finance (3 cr.)
Studies specific financial cases and the need for ethics in finance within a system of well-established laws and industry regulation. Areas covered include cost of capital, capital structure, capital budgeting, dividend policy, financial analysis and forecasting, sales and lending practices, socially responsible investing, insider trading, hostile takeovers, and the ethics of bankruptcy.
Prerequisite: FN312.

MK252 Principles of Marketing (3 cr.)
Introduces the field and practices of marketing. Planning, pricing, promotion, and distribution strategies are viewed from economic and social foundations.

MT212 Principles of Management (3 cr.)
An introduction to the developments and operations of organization, fundamentals of management theory, models of human resource development, and development of management styles and techniques, planning, organizing, staffing, directing and controlling.

MT311 Organizational Behavior (3 cr.)
Studies the behavior of individuals and groups in organizational settings. Emphasis is given to topics including personality and individual differences, perception and attribution, attitudes, motivation, job design, performance and rewards, teamwork and group processes, leadership, power and politics, and decision making.
Prerequisite: MT212.

MT335 Operations Management (3 cr.)
Studies issues and activities that relate to the creation of goods and services through the transformation of inputs to outputs. Topics studied include design of goods and services, process strategy, location strategies, layout strategies, project management, managing quality, supply-chain management, inventory management, and production planning.
Prerequisites: MA118 and MT212.

MT431 Strategic Management (3 cr.)
Integrates previous courses through the study of problems in policy formulation and implementation. The case study approach is utilized, as are discussions regarding current topics with emphasis on strategic planning.
Prerequisites: All other business requirements.